



Coaches vs. Cancer

Celebration of Hope

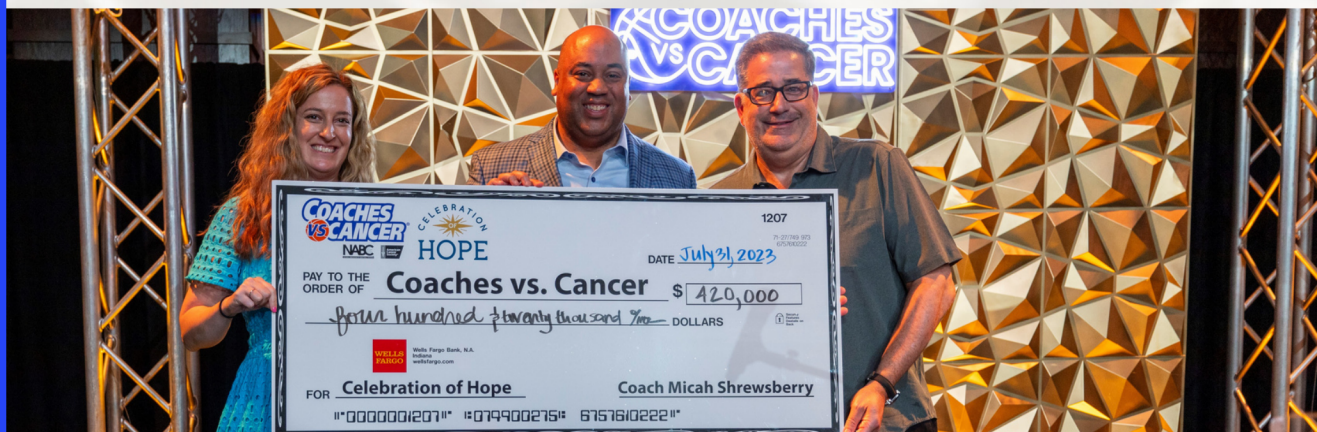
2024 Sponsorship Opportunities



Join our cancer-fighting team!

The American Cancer Society's mission is simple – to save lives, and to end cancer as we know it, for everyone. We know that there is a critical need for access to prevention, screening and treatments to be equally available to everyone. Below is some of the work we are doing right here in Indiana to support that critical work. We are:

- The American Cancer Society has been funding research at the Harper Cancer Research Institute and at the University of Notre Dame for over 70 years with a lifetime total of \$7.46 million. Currently, over \$2 million in cancer research is being funded right in our very own community to investigators affiliated with Notre Dame.
- The local Celebration of Hope events continue to raise much-needed funds to support local cancer research. One way was in 2022 when our supporters raised \$107,000 to fund a research project at Harper Cancer Research Institute that is poised to make a difference in the health equity of genomics & how we work with patient tissue. The goal is to be able to provide individual & effective treatment plans to cancer patients right here in Michiana.
- Local Coaches vs. Cancer supporters have raised an astounding \$106,500 to support health equity efforts at Pokagon Health Services. These funds continually support cancer prevention and early detection efforts for local citizens of the Pokagon Band of Potawatomi Indians, our indigenous neighbors.



2024 Signature Events

Our Coaches vs. Cancer program has managed to raise enough life-saving funds to be ranked in the top 5 in the nation when compared to other Division 1 Coaches vs. Cancer fundraising programs, and our Golf Classic continues to be ranked in the top 10 of all American Cancer Society golf events. Our lifetime total of funds raised by these events is \$4.9 million. ALL funds support local efforts and the life-saving mission of the American Cancer Society. And we are not stopping there.

Night of the Stars | Monday, July 29, 2024

This signature event honors extraordinary individuals who are making significant contributions to the fight against cancer. Guests will enjoy a seated meal, an open bar, auction, and a program that promises to inspire. This event continues to impress and be the premier kick-off event of the summer.

Coaches vs. Cancer Golf Classic | Tuesday, July 30, 2024

Our foursomes will have an unparalleled golf experience on the links, including shopping in a player gift suite, lunch, and premium player giveaways. This event sells out every year.

We have sponsorship opportunities for everyone. We look forward to building a mutually-beneficial partnership with you.



Signature Sponsor Levels

\$30,000
Presenting

- Market exclusivity
- Two (2) tables of ten (10) at Night of the Stars
- Two (2) foursomes at CvC Golf Classic
- Prominent logo placement on golf player giveaways
- Inclusion in local media package
- Electronic logo recognition
- Program book ad - full-page, inside front & back covers
- Event signage & A/V logo placement
- Opportunity for on-course presence
- Website & social media recognition
- Eighteen (18) tee signs on-course at the CvC Golf Classic

\$20,000
Golden
Dome

- Market exclusivity
- Two (2) tables of ten (10) at Night of the Stars
- Two (2) foursomes at CvC Golf Classic
- Inclusion in local media package
- Electronic logo recognition
- Program book ad - full-page
- Event signage & A/V logo placement
- Opportunity for on-course presence (restrictions apply)
- Website & social media recognition
- Sixteen (16) tee signs on-course at the CvC Golf Classic

\$15,000
Ring of
Honor

- Market exclusivity
- One (1) table of ten (10) at Night of the Stars
- One (1) foursome at CvC Golf Classic
- Inclusion in local media package
- Electronic logo recognition
- Program book ad - half-page
- Event signage & A/V logo placement
- Opportunity for on-course presence (restrictions apply)
- Website & social media recognition
- Twelve (12) tee signs on-course at the CvC Golf Classic

Signature Sponsor Levels

\$10,000

Championship

- One (1) table of ten (10) at Night of the Stars
- One (1) foursome at CvC Golf Classic
- Logo placement on golf player giveaways
- Electronic logo recognition
- Program book ad - half-page
- Event signage & A/V logo placement
- Website & social media recognition
- Ten (10) tee signs on-course at the CvC Golf Classic

\$7,500

Final
Four

- Eight (8) tickets to Night of the Stars
- One (1) foursome at CvC Golf Classic
- Logo placement on golf player giveaways
- Electronic logo recognition
- Program book ad - quarter-page
- Event signage & A/V logo placement
- Website & social media recognition
- Eight (8) tee signs on-course at the CvC Golf Classic

\$5,000

Elite
Eight

- Six (6) tickets to Night of the Stars
- Logo placement on golf player giveaways
- Electronic logo recognition
- Program book ad - quarter-page
- Event signage & A/V logo placement
- Website & social media recognition
- Four (4) tee signs on-course at the CvC Golf Classic

\$3,000

Sweet
Sixteen

- Two (2) tickets to Night of the Stars
- Logo placement on golf player giveaways
- Electronic logo recognition
- Program book ad - eighth-page
- Event signage & A/V logo placement
- Website & social media recognition
- Two (2) tee signs on-course at the CvC Golf Classic



Night of the Stars Sponsorship Opportunities



Mobile Bidding Sponsor

Logo recognition at the event and throughout the mobile bidding auction website which is promoted at both of our events (auction link is promoted to 7,000+ email addresses)

Company logo on signage at both Celebration of Hope events

Eight (8) tickets to the Coaches vs. Cancer Night of the Stars on July 29, 2024

Company listed as sponsor in Celebration of Hope program

Quarter-page advertisement in the Celebration of Hope program

\$7,500



Signature Drink Sponsor

Logo recognition on bar top signage at the Night of the Stars on July 29, 2024

Logo recognition on specialty bar beverage napkins

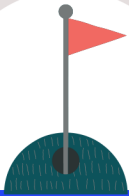
Two (2) tickets to the Coaches vs. Cancer Night of the Stars on July 29, 2024

Company listed as sponsor in Celebration of Hope program

\$3,000



Golf Sponsorship Opportunities



Pin Flag Sponsor

Logo recognition on all pin flags on course at the Coaches vs. Cancer Golf Classic on July 30, 2024

Company listed as sponsor in Celebration of Hope program

Quarter-page advertisement in the Celebration of Hope program

\$7,500



On-Course Vendor Sponsor

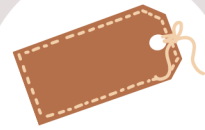
Opportunity to promote & market your company to our attendees

Four (4) tickets to the Coaches vs. Cancer Night of the Stars on July 29, 2024

Company listed as sponsor in Celebration of Hope program

Quarter-page advertisement in the Celebration of Hope program

\$7,500



Bag Tag Sponsor

Logo recognition on estimated 150 bag tags given out to each golfer at Coaches vs. Cancer Golf Classic on July 30, 2024

Company listed as sponsor in Celebration of Hope program

Quarter-page advertisement in the Celebration of Hope program

\$5,000



Putting Green Sponsor

Company logo placed on putting green signage at Coaches vs. Cancer Golf Classic on July 30, 2024

Company listed as sponsor in Celebration of Hope program

Eighth-page advertisement in the Celebration of Hope program

\$3,000



Driving Range Sponsor

Company logo placed on driving range signage at Coaches vs. Cancer Golf Classic on Tuesday, July 30, 2024

Company listed as sponsor in Celebration of Hope program

Eighth-page advertisement in the Celebration of Hope program

\$3,000



Shopping Experience Sponsor

Logo recognition on entry way for players to visit pre-tournament (approximately 150 golfers) at Coaches vs Cancer Golf Classic on July 30, 2024

Company listed as sponsor in Celebration of Hope program

\$2,500

Contact

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